

Kilimanjaro Charity Climb to support Corner Stone Children's Centre

Hello and thank you for your interest in the Kilimanjaro Climb for Charity to support the construction of Corner Stone Children's Centre. Your help with this fundraiser is greatly appreciated and will help us to create a safe home and better life opportunities for some of the most vulnerable children of the Moshi community.

This charity event invites climbers to summit Mt. Kilimanjaro and experience Tanzania after raising \$2000 USD for Path to Africa (climbers are also responsible for their own airfare and a \$2000 USD trip fee). Being a part of this fundraiser is easy and you can get involved by booking to climb Kilimanjaro either alone or in a group, by working to advertise the event or, by acting as a climb organizer, coordinating the transmission of funds and important information.

Everything you will need to get involved is provided and the next few pages outline what you'll need to do to make this fundraiser a success. For more information about the climb and the fundraiser please read through PTA Kili Climb 2010 Information and for remaining questions, feel free to email sarah@pathtoafrica.org. Path to Africa thanks you for your support and looks forward to working with you during this exciting event.

How to Help Advertise the Event and Find Interested Climbers

To get started, use the “**Summit Africa**” flyer to advertise the fundraiser. This eye-catching page briefly describes the Kilimanjaro Climb for Charity. It can be hung up or circulated to advertise and recruit climbers. Bulletin boards in universities, pubs and cafes are good places to post them. Ask your local outdoor supply store if you can hang one in their shop. You may also be able to have it printed in your local newspaper or periodic publishing. Inform them that it is for charity and they may be willing to wave any fees.

You can also give fliers to friends and have them post them at their place of employment; distribute them to hiking clubs, sports clubs, places of worship, etc. However, the more you can be present, meet people and tell them about the fundraiser, the better. Ask the clubs, churches etc. if you can make a brief speech about this exciting opportunity to help a worthy charity, give each person a flier and let them know how they can get a hold of you to find out more.

Information Packet for Climbers

The following information should be given to interested climbers. All questions should be directed to sarah@pathtoafrica.org. For general information about Path to Africa, please visit www.pathtoafrica.org.

- **Kilimanjaro Charity Climb General Information-** This page gives general info about the climb and can also be circulated with the Summit Africa flyer.
- **How to Fundraise-** Provides creative ideas for fundraising.
- **Ashante Tours Information-** These last pages describe the Kilimanjaro climb, provide an itinerary and other important information.

Payment Deadlines and Instructions for Submitting Funds to Path to Africa

Follow these last steps to submit the funds to Path to Africa through Pay Pal online. This can be done by each individual climber or group, or can be coordinated by a climb organizer. Payment deadlines for the March 1-15, 2010 climb are as follows:

For each climber:

- \$2000 USD for travel expenses due two (2) months prior to arrival (1st of January, 2010)
- First \$1000 USD of fundraising contributions due (1) month prior to arrival (1st of February , 2010)
- Second \$1000 USD (totaling a \$2000 USD minimum) due before departure. (1st of March, 2010)
- Collect all money from donors. Keep track of all money received in an organized manner and issue receipts for your own records. Help to create a receipt for the donor's tax deduction purposes if this is requested.
- Pay Pal will be used to submit all funds online. If you don't have an account already, create a free online account with Pay Pal at www.paypal.com. Accounts may take a week to activate so be sure to allow time for this process.
- Deposit all monies in the bank/credit account that corresponds with the Pay Pal account.
- Then, forward the money to Path to Africa by going to www.pathtoafrica.org. Click on, "How to Help." Scroll down and under the heading, "Donations to the PTA Children's Centre Project," click on, "Donate." Enter your Pay Pal account info and the amount you wish to send.

Make sure that the final amount submitted online equals the required amount in \$USD. Visit <http://finance.yahoo.com/currency-converter> for any currency conversion needs

- In the note/comment field enter, “Path to Africa Kili Climb” and the climber’s name.

Path to Africa receives all funds in Euros so you will need to convert the amount you are transferring to Euros. You can do this using: <http://finance.yahoo.com/currency-converter>.

Also, Pay Pal will only allow you to submit 500 Euros at a time so you may need to repeat this process.

- Once you have finished sending all monies, email Sarah Carroll, the Director of Path to Africa, at sarahjcar@gmail.com. Give her a list of the climbers and the monies that you have submitted for each of them.

Emailing Travel Info

Travel info for each climber should be submitted to sarah@pathtoafrica.org. This can be done by the individual climber/group or by a climb organizer. Climbers are responsible for arranging their own airfare and need to arrive in Moshi, Tanzania on or before March 1st. All flight info should be emailed in an organized Excel format with columns for name, date of arrival, time of arrival, and airline name and flight number.

Airport pickup will be included in the trip fee. However, if a climber is delayed and fails to notify a climb coordinator by telephone in advance (number will be given to climbers prior to departure), the climber will have to pay for their own airport pickup.

Again, we thank you for your support. To learn more, please read on, or contact sarah@pathtoafrica.org or visit www.pathtoafrica.org.